

TEMA

INNOVATION & DIGITAL MANAGEMENT



SPARK YOUR CREATIVE SPIRIT

NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS

Be passionate. Shape the future



CHOOSE NEOMA BUSINESS SCHOOL

Ranked TOP 10 best schools in France!



150 years' combined experience of delivering academic excellence in higher education

3 state-of-the art campuses:
Reims, Rouen and Paris
+1 virtual campus

3 international accreditations



9,500 students -
100 different nationalities

NEOMA in the rankings:



39th worldwide
8th in France
in *Financial Times* « European Business Schools 2020 »

Faculty:



185 permanent professors
72% of the faculty is international
1,200 professional lecturers

A powerful network:



6,800 companies
200+ major corporate partners
Alumni network of over
65,700 graduates

CESEM

BACHELOR IN INTERNATIONAL BUSINESS MANAGEMENT



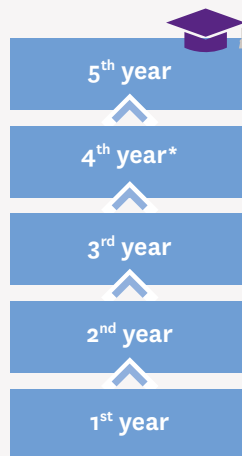
GLOBAL BBA

BACHELOR IN BUSINESS ADMINISTRATION



TEMA

INNOVATION & DIGITAL MANAGEMENT



HIGH SCHOOL DIPLOMA

*TEMA: Possibility of joining the programme in 4th year

*GBBA: Possibility of joining the programme in 3rd year



More information:

View the full programme, videos testimonials, our virtual tours and our events schedule on our website: www.neoma-bs.com by scanning this code with your smartphone.



All our campuses are accessible to people with disability. For more information, please contact:
wellness@neoma-bs.fr



TEMA

INNOVATION & DIGITAL MANAGEMENT

Campus: Reims

A programme centred on innovation and digital technology for future creative and agile managers and entrepreneurs in France and abroad.

JOINT 5th POSITION FOR 5-YEAR UNIVERSITY PROGRAMMES *(L'Etudiant 2019-2020*)*



TEMA is a completely original programme that helps you develop your entrepreneurial spirit and prepares you for tomorrow's professions: digital transformation consultant, UX designer, digital data analyst, webmarketing manager or business developer. The programme is based on an **innovative pedagogy** using **action-based learning or learning by doing** as well as the acquisition of a **triple skillset in management, digital technology and creativity**. The balanced combination of theory and practice allows you to grow through the management of **concrete projects**. This method develops your agility, creativity and ability to cooperate and learning how to learn.

(*French ranking)

4 INTERNSHIPS in France or abroad



Companies are the core of TEMA's pedagogic approach so that you can **position yourself as close as possible to the realities of the business world**. Many different professionals teach the courses, giving them a **concrete, real-world aspect**, and multiple projects are also completed for different companies. Also, **all the internships can be done in the form of a company creation**. You are then assisted by the NEOMA start-up incubator to develop your entrepreneurial project.

6 TO 18 MONTHS academic exchange abroad



TEMA's international academic network includes around **100 partners**. The curriculum consists of a mandatory semester abroad in the 3rd year and multiple opportunities in the 5th year depending on your professional project (academic exchange for a semester or a dual diploma abroad).

BILINGUAL TEACHING



The first three years are in French. The years 4 and 5 are taught completely in English.

FOCUS ON DIGITAL TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP



TEMA aims to train agile and creative managers who grow in a digital and international environment. **Courses and workshops are dedicated to creativity, innovation and entrepreneurship**, with some done in partnership with students from engineering, coding and design schools. These help you develop your **ability to understand and use digital technologies on innovative projects**. In the 2nd year, you leave on an **immersive semester** to study at a partner school that teaches different disciplines (**art & design, fashion, engineering, coding, etc.**) to **strengthen your triple skillset**.

DUAL DIPLOMAS from engineering or business schools



In the 5th year, the best students can go on to **CentraleSupélec, UTT Shanghai (UTSEUS) or Deakin University (Melbourne)** to earn a dual diploma. It's a great opportunity to **make your profile even more attractive** with additional skills and to gain access to an **even larger network**.





WHY CHOOSE TO STUDY IN FRANCE

With one of the world's leading education systems and an increasing number of courses being taught in English, there has never been a better time to study in France.

- **Benefit from NEOMA Business School's Team of Experts every step of the way!**
 - > A Team of International Admissions Experts to advise you on the best fit, the best match in line with your desired professional career (programme, funding, etc.)
 - > A Team of International Student Services to assist you with the preparation of your arrival (visa, airport pick-up, accommodation, welcome induction day, etc.)
 - > A Team of Experts in Personal Development within the Talent & Career service to have you kick-start your professional life in the best conditions.
- **Enjoy the French experience** with our unique cuisine, the rich and diverse culture, a fascinating history and architecture as well as stunning scenery!
- **Study in one of our campuses in Reims or Rouen**, only one hour away from the world-famous capital city Paris - or our Paris campus - and pay a visit to the most renowned landmarks such as the Eiffel Tower, the Louvre, the Arc de Triomphe, etc.

ELIGIBILITY & APPLICATION

	DIPLOMA	ENGLISH LEVEL	FRENCH LEVEL
GBBA English track	High School diploma	IELTS 6.0 or equivalent	/
GBBA Bilingual track	High School diploma	IELTS 5.5 or equivalent	B2
CESEM	High School diploma	IELTS 6.0 or equivalent	/
TEMA 1st year	High School diploma	/	B2
TEMA 4th year	Bachelor's degree 3 years	IELTS 6.0 or equivalent	B2

Complete the online application: apply.neoma-bs.fr



NEOMA Business School has been granted the 3 star « Bienvenue en France » label for 4 year!

This is a recognition to the many services the School offers to international students when thinking of helping them to better integrate into life in France and in the Campus. This accreditation is granted by a body of French Higher Education stakeholders, including Campus France and the Ministry of European and International Affairs.

CONTACT

The Team of International Admissions
admissions@neoma-bs.fr



South East Asia

Min WU
min.wu@neoma-bs.fr
 +33 2 32 82 17 76



Africa & Middle East

Mariceli BLIN
mariceli.blin@neoma-bs.fr
 + 33 2 32 82 58 55



Eastern Europe & Central Asia

Xiaotong POIRREE
xiaotong.poirree@neoma-bs.fr
 +33 2 32 82 17 40



Latin America

Anya Angélica CÁRDENAS
anya-angelica.cardenas@neoma-bs.fr
 +57 300 498 0616



Western Europe, USA & Canada

Katie FISHER
katie.fisher@neoma-bs.fr
 +33 3 26 77 47 22



India

Shekhar SURTI
shekhar.surti@neoma-bs.fr
 +91 70570 70575



China

Claire ZHANG
claire.zhang@neoma-bs.fr
 +86 15301911253