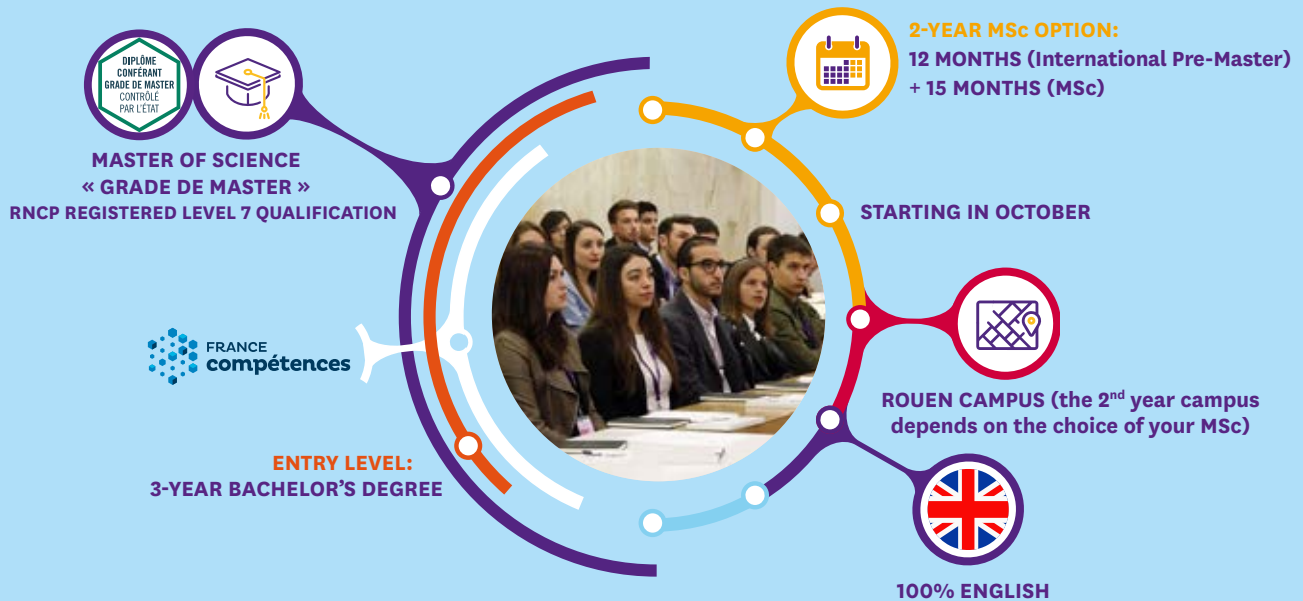


International Pre-Master



« *Expand your professional horizons and reach for an MSc from a top French Business School.* »

MARINA BASTOUNIS, HEAD OF PROGRAMME



DEVELOPING ESSENTIAL SKILLS



Delivered on the Rouen campus, this programme serves as a gateway to a Master of Science for students with a three-year higher education qualification (French Licence or Bachelor's degree).

The programme is also open to students with degrees in non-business fields.

The first year is an International Pre-Master, overviewing the core of business studies and leading up to the selected MSc in the second year. **Please specify your preferred programme when preparing your application.**



GOOD REASONS TO JOIN THE PROGRAMME

- Apply for an MSc degree in a field that is different from your undergraduate degree
- Integrate and adapt to the study methods of a top French business school before starting your MSc degree
- Obtain academic qualifications necessary to integrate an MSc degree
- Gain professional experience with two internships in two years
- Build an international mindset and cross-cultural communication skills

PROGRAMME LAYOUT

YEAR 1 • INTERNATIONAL PRE-MASTER

COURSES

OCTOBER ↔ DECEMBER

- ▶ Geopolitics and International Relations
- ▶ Digital Literacy
- ▶ Cost Accounting
- ▶ Economics
- ▶ Entrepreneurship
- ▶ Capstone Project
- ▶ Shape your Career
- ▶ Languages

JANUARY ↔ APRIL

- ▶ Statistics and Data Analysis
- ▶ Marketing Management
- ▶ Fundamentals of Finance
- ▶ Organisational Behaviour & Management
- ▶ International Corporate Strategy
- ▶ Innovation Management
- ▶ Capstone Project
- ▶ Languages

PROFESSIONAL EXPERIENCE

MAY ↔ SEPTEMBER

This experience is mandatory; it can be an internship (4 months maximum), a job, or the creation of a start-up company in France or abroad.

YEAR 2

MSc

Note: above information is subject to change in the course of the year.

THIS COURSE WAS DESIGNED TO...

- ▶ Open access to MSc degrees for profiles missing qualifications for direct entry
- ▶ Guarantee success at the MSc level by laying strong foundations during the Pre-Master year
- ▶ Diversify career orientation by switching to a new field of specialisation
- ▶ Overview the main areas of knowledge included in an undergraduate business degree

PROFESSIONAL EXPERIENCE



The two-year programme includes one mandatory internship at the end of the International Pre-Master year (4 months maximum).

Internships can take place in France or abroad, subject to approval by the programme director and based on the relevance to the MSc programme and course content.

MSc PROGRAMMES THAT YOU CAN JOIN AFTER THE INTERNATIONAL PRE-MASTER



FINANCE

- ▶ MSc Corporate Finance
- ▶ MSc Finance, Investment & Wealth Management
- ▶ MSc Financial Markets & Technologies

MARKETING

- ▶ MSc Digital Expertise for Marketing
- ▶ MSc International Marketing & Brand Management
- ▶ MSc Luxury Marketing
- ▶ MSc Marketing French Excellence
- ▶ MSc Wine and Gastronomy

INTERNATIONAL BUSINESS & STRATEGY

- ▶ MSc Business Analytics
- ▶ MSc Entrepreneurship & Innovation
- ▶ MSc International Business Development
- ▶ MSc Supply Chain Management

INTERNATIONAL MANAGEMENT & ORGANISATION

- ▶ MSc Cultural & Creative Industries
- ▶ MSc Global Management
- ▶ MSc International Project Development