

MSc Global Management



« Become an expert in crosscultural business transactions, build a global profile and key strategic skills! »

MARINA BASTOUNIS, HEAD OF PROGRAMME



DEVELOPING ESSENTIAL SKILLS



The MSc Global Management programme is an advanced curriculum focused on sharpening managerial skills in an era of global disruption and transformation: digitalisation has changed the rules of world finance; business is challenged by urgent questions of sustainability, responsibility and principled governance.

5 GOOD REASONS TO CHOOSE THE PROGRAMME

- Build an international insight into today's global business issues
- Gain a 360° degree knowledge in international business with a focus on: Leadership, Ethics and Sustainable Development
- Consolidate your educational background: advanced management courses to build a solid and competitive professional profile by broadening your skills in strategy, finance, marketing and logistics
- Grow your intercultural skills: an international team of professors and students, an open-door policy facilitating student advisory
- Seize the opportunity of a Double diploma with two prestigious European Universities: **Dublin City University (DCU)** in Dublin or **ESB Business School** in Reutlingen (optional)

**PROGRAMME
LAY-OUT**

**(SEPTEMBER
TO APRIL)**

**(MAY TO
DECEMBER)**

FUNDAMENTAL COURSES

SEPTEMBER ↔ DECEMBER

- ▶ Cross-cultural Agility in Global Business
- ▶ Financial Analysis for Business Decision Making
- ▶ Service Marketing & Customer Experience Management
- ▶ International Negotiation Skills
- ▶ International Business: Disruption and Challenges
- ▶ Advanced Strategic Toolkit
- ▶ Current Issues in Global Governance
- ▶ Individual Trajectory
- ▶ Leadership Seminar

JANUARY ↔ APRIL

- ▶ Digital Socio-Economic Environment
- ▶ Statistics for Business and Economics
- ▶ Global Innovation Management
- ▶ International Market Risk Management
- ▶ Managerial Accounting
- ▶ Smart Operations & Supply Chain Management
- ▶ Final Simulation

PROFESSIONAL EXPERIENCE

It can take the form of an internship (4-6 months), a job, the creation of a start-up company in France or abroad.

Academic research work

**PROGRAMME
HIGHLIGHTS**



EXPERIENTIAL AND IMMERSIVE APPROACH

Double Degree Option from January to May

EITHER IN **DUBLIN CITY UNIVERSITY (DCU)**
in Dublin, Ireland
FOCUS on digital transformation & innovation

OR

ESB BUSINESS SCHOOL
in Reutlingen, Germany
FOCUS on data analytics and consulting

Both schools are members of the **International Partnership of Business Schools [IPBS]** consortium.

**PROFESSIONAL EXPERIENCE
(4 TO 6 MONTHS)**



It is an essential opportunity to apply the theoretical and practical skills learnt during the first two semesters in a professional environment. You are free to carry out your internship in France or abroad, subject to approval by the internship director, based on its relevance to the MSc programme and course content.

**TAKING YOUR CAREER
TO A NEW LEVEL**



The MSc Global Management broadens your perspectives and opens up your opportunities of entering the global work arena.

**A VARIETY OF INTERNATIONAL CORPORATE
FUNCTIONS TO WHICH YOU CAN ASPIRE:**

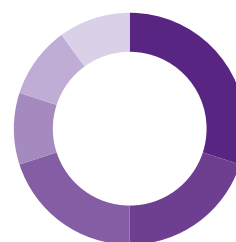
- ▶ Account Manager
- ▶ Accounting and Finance Manager
- ▶ Human Resources Manager
- ▶ Sales Manager
- ▶ International Development Manager

Graduate Employment Survey 2019

Average base salary: **€46,800/year**

89% of students find a job within 3 months.

WHERE DO THE GRADUATES WORK?



- Consulting27%
- IT, Telecommunications, Internet.....18%
- Sales18%
- Audit..... 9%
- Textile industry 9%
- Other 9%